

Youth Transition into the Workplace

Chicanos Por La Causa Tucson, AZ





Grant Team

- Project Director
 - Tillie Arvizu, Principal Investigator
- Other Key Personnel
 - Jill Bemis, Project Manager
 - Laura Luna, Curriculum Specialist
 - Roxanna Noperi, Community Development Specialist
 - Rebecca Hill, Evaluator



Partnering Worksites

- We are working with the following organizations to confirm worksites that will participate:
 - Pima County One Stop—Art Eckstrom,
 Director
 - Hispanic Chamber of Commerce—Fred Orozco, President
 - Pima Community College—Roy Flores,
 Chancellor





Goals

- Phase I
 - Refine and evaluate the Corazon de Aztlan Substance Abuse Prevention Curriculum
 - Pilot test the refined curriculum
- Phase II
 - Complete development and testing of the model
 - Submission for NREPP status





Target Population

- Low income, primarily Latino youth, ages
 16 to 24, who are working at least part-time
- Working high school students
- Entry-level employees in fast food, construction, retail, and service industries



Implementation History

- Substance abuse and HIV prevention curriculum developed through SAMHSA grant
- Implemented with over 400 high school youth
- Preliminary results show decreased alcohol, marijuana, and cigarette use on post-tests



Primary Components

- Establish an employer and stakeholder Advisory Board
- Refine Corazon de Aztlan curriculum
- Conduct outreach to engage employers
- Conduct youth survey of substance use and receptiveness to proposed intervention
- Pilot test the curriculum (Phase I)
- Systematic implementation of the curriculum (Phase II)





Delivery Mechanism

CPLC staff facilitate curriculum at employer sites



Products

- Well documented, culturally-based curriculum
- Staff training manual for facilitators
- Replication manual



Expected Intermediate and Long- Term Outcomes

- Decreased tardiness, absences, workplace accidents, and employee turnover
- Increased employee knowledge of substance abuse issues; decreased substance abuse
- Replicable workplace substance abuse prevention program